



*Villa*  
CESARE  
SCHERERVILLE, IN

FREE ADMISSION

FRIDAY • SATURDAY • SUNDAY  
JULY 17 - 19

ITALIAN FOOD • EATING CONTESTS  
BOCCE BALL • BEER & WINE GARDEN  
LIVE ENTERTAINMENT & MORE!



# Benvenuto!

Villa Cesare is home to Cesare Battisti Lodge #27, an Italian American non-profit organization. Our lodge has been making contributions to charities and organizations, both local and abroad for over a century.

We are proud to be hosting our 9<sup>th</sup> Annual Festa Italiana at Villa Cesare from July 17-19. Festa Italiana celebrates the music, culture, food and spirit of Italy. Although new to the community, the fest attracts thousands of guests each year.

We are currently seeking partnerships in order to provide the community with a free, fun, safe and festive atmosphere, while exposing our wonderful culture to Northwest Indiana.

We encourage you to create a rewarding and mutually beneficial partnership with us at Festa Italiana!

Visit us online at [www.cblodge27.org](http://www.cblodge27.org) or [www.villacesare.com](http://www.villacesare.com)

## Contact:

**JON BIANCARDI**  
Festival Chairman

**CELL PHONE**  
(219) 616-4842

**EMAIL**  
[villabocce@gmail.com](mailto:villabocce@gmail.com)

**ADDRESS**  
900 Eagle Ridge Drive  
Schererville, IN 46375



# FOOD · FUN · FAMILY



## LOCAL FOOD



## ENTERTAINMENT



## SPAGHETTI EATING CONTEST



## GRAPE STOMPING CONTEST



## BOCCE BALL TOURNAMENT



## CHEF DEMONSTRATIONS



# SPONSORSHIP OPPORTUNITIES

## ☐ **PRESENTING \$3,000 (one available)**

- All features from both the Supremo & Primo sponsorship levels
- Your company's logo, exclusive on one **4' x 16' banner** centered above our Main Stage
- Logo inclusion in all email campaigns, no less than SIX, including FESTA, Club Members & Villa Cesare databases (5.000+ subscribers)
- FOUR tickets to one of our Villa Cesare Events throughout the year including Easter Brunch, Mother's Day Brunch, St. Patrick's Day, Cinco De Mayo & more

## ☐ **SUPREMO \$2,000 (three available)**

- All features from the Primo sponsorship level
- Your company's logo, exclusive on one **4' x 6' banner**, prominently displayed near our Main Stage
- Exclusive Single Event Billing as "Official FESTA ITALIANA Sponsor" with premium size & placement of your company's logo on all related print and electronic marketing materials. Single events include Bocce Courts, Spaghetti Eating Contest and more
- Logo inclusion on sidebar in all FESTA email campaigns

## ☐ **PRIMO \$1,000 (eight available)**

- All features from the Festa sponsorship level
- Logo inclusion on a **4' x 6' banner** throughout the fest
- Social media mentions on various Villa Cesare platforms

## ☐ **FESTA \$500 (multiple available)**

- Logo inclusion on all FESTA marketing materials, both print and digital, including t-shirts, brochures, posters, flyers, digital signage, email, print communications & the Villa Cesare official website

# FESTA ITALIANA TAX-DEDUCTIBLE SPONSORSHIP FORM

Cesare Battisti Lodge • 900 Eagle Ridge Drive, Schererville, IN 46375 • (219) 322-3011 • FEIN#: 35-1042604

## PLEASE PRINT

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

## YES! I want to help. I want to:

☐ Become a sponsor. GREAT! – Please read this form to choose your sponsorship level.  
Also please email your company logo to villabocce@gmail.com

☐ Make a general donation. Donation amount: \$ \_\_\_\_\_

## Payment Options:

☐ My check is enclosed. ☐ I pledge to pay later. Please contact me to make payment arrangements.

☐ Please charge my credit card.

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

3-Digit Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

## Return form with financial commitment to:

Cesare Battisti Lodge • 900 Eagle Ridge Drive, Schererville, IN 46375 • Phone: (219) 322-3011

☐ Please contact me – I would like to learn more about Cesare Battisti Lodge #27.